



STEVE GARCIA
WEB • PRINT • VIDEO

Profile

Highly imaginative and multi talented Graphic Designer with extensive experience in print and web design, as well as video editing and photography. Dynamic team player with a passion for unique detailing and fresh design. Highly skilled in client and vendor relations; able to work on tight deadlines and respond quickly to changing priorities. Broad portfolio of print and online media with exposure to advertising, branding and marketing. Intellectual, open minded, passionate, committed, and always thinking outside the box.

Creative Experience

PRINT

- Brochures & Newsletters
- Logos & Business Cards
- Promotional Flyers
- Postcards
- Print Advertisements
- Product & Portrait Photography

WEB

- Design & Layout
- Flash Animation & Video
- Email Campaigns
- Templating & CMS
- HTML, CSS, Javascript, PHP
- Analytic Tracking

VIDEO

- Capturing (SD & HD)
- Edit & Post-Production
- Lighting
- Chroma Screen
- Effects / 3D Animation

Technical Proficiency

Platforms: Mac and PC Operating Systems

Design Software: Adobe CS – InDesign, Photoshop, Illustrator, Dreamweaver, Flash, Premier Pro, After Effects, Audition and Encore DVD; 3D Animation Software for web applications.

Languages: HTML, CSS, Javascript, PHP

CMS Platform: ExpressionEngine

Professional Experience

620 Studio Austin, Texas 8/2005-Present

Freelance/Contract

Overview: Freelance graphic design studio providing websites; advertisement layouts and designs; video capturing, editing and rendering; and identity packages. Successfully manage and coordinate graphic and web design projects from concept through completion. Collaborate with clients to create vision, conceive designs, and constantly meet deadlines and requirements.

TradeMark Media Austin, Texas 1/2011-4/2012

Web Developer

Overview: Website developer for an interactive agency in downtown Austin. Developed both front- and back-end of websites for a wide range of clients and sizes utilizing solid HTML, CSS, Javascript and PHP coding. Was a contributor to what became the most profitable year in the thirteen year history of the company.

Hill Country Bible Church, Northwest Austin, Texas 8/2008-5/2009

Web Designer

Overview: Recruited to design and develop multiple dynamic websites using ExpressionEngine, Flash, and basic HTML/CSS to enhance member experience and successfully promote church-wide events, which included online registration. Repositioned and implemented online applications such as e-news contact system, media players, form generators and tracking software.

Danze & Davis Architects, Inc. Austin, Texas 5/2007-7/2008

Graphic Designer

Overview: Instrumental in redesigning and implementing new company website. Successfully created, edited, and organized a full-color house plan magazine, the first for the firm. Researched and recommended new trade show booth that debuted at the 2009

Awards & Accolades

HBA MAX Award for Marketing Professional, Greater Austin Area, 2007

Education

BA, Advertising with Minor in Communication Design, Cum Laude, 2006